Social Impact Valuation Statement

This statement certifies the social impact of the Chrysaor Futures program delivered by Chrysaor, calculated using the Australian Social Value Bank. The values used in this Cost Benefit Analysis have been derived using the Wellbeing Valuation method from data gathered through the HILDA (Household, Income and Labour Dynamics in Australia) and Journeys Home surveys.

Program name: Chrysaor Futures

Description of program:

Chrysaor Futures is a forecast virtual production placement program delivered through Chrysaor Studios, a Social Traders certified social enterprise and purpose-converted film studio at 492 Scottsdale Drive, Varsity Lakes (Gold Coast). The program operates from the Chrysaor Studios facility, which has 1,415m^2 under roof.

Each annual cohort selects five emerging screen creators through an Expression of Interest, providing them with hands-on placement on the Animax Virtual Production Stage. The first cohort is forecast for delivery during FY2027, following the completion of the studio's capital build phase.

Program delivery includes:

- Hands-on placement on a permanent LED Volume virtual production stage
- Technical training in Unreal Engine 5, real-time rendering, and virtual production workflows
- Industry mentorship via Chrysaor's tenant companies TLD Event Creation and Animax Studios
- **Industry exposure and professional development support**

Target participants are emerging screen creators from underrepresented backgrounds who typically lack access to professional virtual production infrastructure: First Nations filmmakers, culturally and linguistically diverse creators, regional and remote practitioners, women and gender-diverse creators, LGBTIQA+ creators, creators living with disability, and early-career professionals.

Chrysaor Pty Ltd is a Social Traders certified social enterprise and is committed to reinvesting at least half of its profits in its social purpose.

This analysis is a forecast based on the intended delivery model and participant pathway outcomes. As all participants commence the structured training program, outcomes are applied consistently across the full cohort of 5 participants. Forecast figures will be replaced with actual participant data via the calculator's duplicate function once the first cohort completes.

Delivery of the first cohort is subject to funding. A 2026 Screenrights application was unsuccessful. Chrysaor intends to reapply in 2027 and seek partner funding. Dates are indicative.

The program ran until 30 Jun 2027 and the total number of participants was 5. The following outcomes were achieved as a result of the program:

Outcome name: Commenced education - Certificate level I or II

Outcome description: This outcome shows the social impact of studying for a Certificate level I or II.

Assumptions:

The outcome "Commenced education – Certificate I/II" has been applied as a best-fit proxy outcome for participants undertaking the Chrysaor Futures placement program. While the program is not a formally accredited certificate course, participants undertake structured industry-specific practical training and technical skill development comparable to an introductory vocational education pathway.

Program delivery comprises approximately 200 hours of structured professional training per participant across five core modules: virtual production fundamentals, soundstage production, producing and production management, post-production workflow, and industry navigation including IP ownership.

Training delivery includes:

1. Six fortnightly Saturday in-person studio intensives at Chrysaor Studios
2. Six fortnightly Wednesday online workshops with the Program Director
3. Ten one-on-one mentor sessions per participant with the Program Director and a Virtual Production Consultant
4. Six dedicated production days on the Animax Virtual Production Stage
5. Industry masterclass facilitation from established Gold Coast practitioners across VP, post-production, VFX, and DIT services
6. Formal professional development report issued by each participant's dedicated mentor at program completion

The program specifically targets participants from underrepresented backgrounds who may not otherwise have access to industry training opportunities or who may be disengaged from mainstream education pathways. As all participants commence the structured training program, it is considered reasonable to apply this outcome across the full cohort of 5 participants.

Attribution: 90 per cent attribution rate. Training is delivered directly by Chrysaor Studios and its tenant partners (Animax Studios and the Gold Coast industry network), with minimal comparable open-access virtual production training available in Queensland. The program addresses a specific structural gap in Queensland screen industry training that participants would not otherwise have access to.

This analysis is a forecast based on the intended delivery model and participant pathway outcomes. Future participant follow-up data may be used to refine this assumption in future reporting.

Benefits lasted: 12 months.

The number of people achieving the outcomes during or after the intervention are described in the table below:

Number of people		Number of beneficiaries who...
		Commenced education - Certificate level I or II
Aged 16-25	**Living in a Capital City**	**0**
Aged 26-64	**Living in a Capital City**	**0**
Aged 65+	**Living in a Capital City**	**0**

Number of people		Number of beneficiaries who...
		Commenced education - Certificate level I or II
Aged 16-25	Living outside of a Capital City	2
Aged 26-64	Living outside of a Capital City	3
Aged 65+	Living outside of a Capital City	0

Total number of participants: 5

The total cost of the program is $41,472. This has been adjusted to account for opportunity cost and optimism bias.

Assumptions:

The cost methodology applied is cash-only, reflecting the direct funded investment. In-kind contributions are documented separately within these assumptions for transparency but are excluded from the formal cost calculation. This approach demonstrates the social value generated by the direct funded investment, while acknowledging the additional in-kind support from program partners that contributed to delivery. This methodology is applied consistently across all Chrysaor ASVB programs.

The program cost used in this analysis is $32,000 in forecast cash expenses, subject to funding. A 2026 Screenrights application was unsuccessful and Chrysaor intends to reapply in 2027. In-kind contributions of $54,000-plus from program partners are listed below for transparency and are not included in the cost figure.

Forecast cash expenses ($32,000), subject to funding:

- Program Coordinator (part-time, 15 hours per week × 40 weeks at $25 per hour): $15,000
- Industry Facilitator Fees (8 sessions × $300 per session): $2,400
- Individual Mentor Sessions (50 sessions × $40 per session): $2,000
- Mentor Honoraria (5 mentors × 6 months × $100 per month): $3,000
- Participant Daily Allowance ($55 per day × 6 days × 5 participants, per NEAA benchmark): $1,650
- Industry Showcase Event (venue setup, catering, AV): $3,000
- EOI recruitment and marketing materials: $500
- Program Handbook and materials: $500
- Impact Report and evaluation: $1,500
- Administration and insurance: $1,150
- Contingency (approximately 5 per cent): $1,300

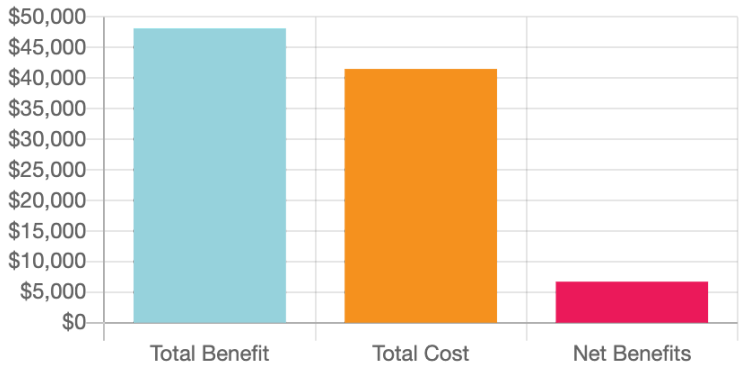
In-kind contributions ($54,000-plus):

- Animax Studios: 6 dedicated production days on the Animax Virtual Production Stage at commercial day rate ($3,000 per day): $18,000
- Chrysaor Studios: production office access across the 4-month delivery period: $3,000
- Program Director time, Wednesday online workshops, individual 1:1 mentor sessions (approximately 220 hours at $150 per hour): $33,000
- Griffith Film School: EOI distribution and student referral network (unquantified)

Key assumptions:

1. Studio facility costs (lease, utilities, base operations) are not included in program cost as these are covered by Chrysaor Studios' commercial revenue from facility hire.
2. Facility fit-out and build costs are funded separately and are not counted in this program.
3. Mentor and facilitator engagement is provided primarily by industry professionals from Chrysaor's existing Gold Coast network, including the program's tenant partners TLD Event Creation and Animax Studios.
4. Cost figures align with the 2026 Screenrights Cultural Fund application, which was unsuccessful; Chrysaor intends to reapply in 2027.
5. The cost figure is cash-only. Including the in-kind contributions listed above would increase total program resourcing and lower the benefit cost ratio; they are disclosed so readers can see the full picture.

The key results of the program are presented below:



The net benefits of the program are $6,672. This represents a benefit cost ratio of 1.16. The net benefit per participant is $1,334.

By downloading this statement I, Christopher Amos, of Chrysaor, confirm that this Social Impact Valuation Statement is, to the best of my knowledge, a true and accurate record of the social impact of this program, and that the relevant rules of application have been followed.

The values used in these calculations, provided by the Australian Social Value Bank, are owned by Alliance Social Enterprises (www.asvb.com.au). They have been produced by Simetrica-Jacobs, using best practice methodology for policy evaluation. These values are used under licence # [B8BMX5] expiry date: [16-10-2026]