

Four Daughters - Social Media Kit

Thank you for helping spread the word about the Australia and New Zealand theatrical release of *Four Daughters*, in cinemas only.

Best website link to share https://movies.chrysaor.com.au/fourdaughters

Below you will find sample copy for social media and newsletters as well as links to videos, graphics, and stills that you can use. If you have any questions or need something you're not finding in the kit, don't hesitate to reach out to us at <a href="mailto:publicity@chrysaor.com.au">publicity@chrysaor.com.au</a>

### Please tag cinemas >

@palacecinemas @hoytsaustralia @dendy.au @newfarmcinemas @cinemanova @lunapalacecinemas @craigieburnunitedcinemas @wallis\_cinemas @angelikaaustralia @ourgoldenage @readingcinemasau @haydenorpheumpicturepala @thevicdevonport @lumierecinemasnz @deckchair\_cinema

## **General information:**

**Four Daughters** is showing at select cinemas including Hoyts, Palace, Luna Palace, Nova Carlton, Dendy, and cinemas across Australia and New Zealand. The best link to use in all communication is this one, which also lists all cinemas as we add https://movies.chrysaor.com.au/fourdaughters

**Tags**: @ChrysaorANZ (Facebook, Twitter, Youtube, Tiktok, LinkedIn, Instagram) @fourdaughtersthefilm

Trailer, poster, presskit, images, and social media assets can be downloaded here

## Calls to action for social posts:

Here are some updated social media posts for the Australian release of "Four Daughters," focusing on its status as an Academy Award® Nominee and its upcoming screenings:

These posts are designed to emphasize the film's critical acclaim and its availability in Australian and New Zealand cinemas, with a call to action for ticket bookings

## 1. Facebook & Instagram

Experience the Academy Award® Nominee "Four Daughters" in cinemas only. Don't miss special advance screenings on Feb 25th! Book now at tinyurl.com/FourDaughtersDoc #FourDaughters #OscarNominated #Chrysaor #CinemaRelease

### 2. Twitter

- \*\* \*\* "#FourDaughters, an Oscar®-nominated masterpiece by Kaouther Ben Hania, in cinemas only! Tickets tinyurl.com/FourDaughtersDoc #Oscar2024 #Chrysaor #DocumentaryFilm"

#### 3. LinkedIn

Join us for the Australian theatrical release of the Oscar®-nominated documentary, 'Four Daughters' in cinemas only! A cinematic journey not to be missed. Book your seats now tinyurl.com/FourDaughtersDoc #FourDaughters #OscarNominated #Oscars2024 #CinemaExclusive #Chrysaor

### 4. TikTok

Oscar®-Nominated "Four Daughters" Premieres in Australia! Premieres the Academy Award®-nominated "Four Daughters" by Kaouther Ben Hania in cinemas only!Book your tickets today. #FourDaughters #OscarNominated #Oscars2024 #CinemaExclusive #Chrysaor

\*\* Discover the Oscar®-Nominated Sensation \*\* Dive into the world of "Four Daughters," an Academy Award®-nominated documentary that's captivating audiences. Be part of this extraordinary journey in cinemas only. #FourDaughters #OscarNominated #Oscars2024 #CinemaExclusive #Chrysaor

♀ Join the Celebration of Cinema ♀ Celebrate the art of storytelling with "Four Daughters," an Oscar®-nominated film. Gather your friends and witness this cinematic masterpiece together. #FourDaughters #OscarNominated #Oscars2024 #CinemaExclusive #Chrysaor

▲ Be Moved by an Oscar®-Nominated Masterpiece ♣ "Four Daughters" is not just a film; it's an Academy Award®-nominated experience that touches hearts. Secure your seats and be part of the story. #FourDaughters #OscarNominated #Oscars2024 #CinemaExclusive #Chrysaor

4. General Post (Suitable for All Platforms)

Cannes winner 'Four Daughters' by Kaouther Ben Hania, now an Oscar® Nominee for Best Documentary, in ANZ cinemas only! Book at thttps://t.ly/4Daughters #FourDaughters #CinemaExclusive #Chrysaor #OscarNominated #Oscars2024 #Documentary"

Social Media Posts for All Platforms

- Tik Tok
- Instagram
- Youtube
- Facebook
- Twitter
- LinkedIn

Here are 7 generic social media posts promoting "Four Daughters" for International Women's Day and beyond, suitable for various platforms:

- 1. Properties into the award-winning masterpiece 'Four Daughters.' Experience this Oscar®-Nominated docudrama in cinemas now. A story of rebellion, memory, and sisterhood awaits. #FourDaughters #OscarNominated #InternationalWomensDay #PalaceCinemas #Cinemanova #HoytsAustralia
- 2. 
  © Each Celebrate International Women's Day with a cinematic journey. Watch 'Four Daughters,' a riveting exploration of family and resilience. Now playing in cinemas. #CelebrateWomen #FourDaughters #OscarNominated #PalaceCinemas #Cinemanova #HoytsAustralia
- 3. " Don't miss the acclaimed docudrama 'Four Daughters.' This Oscar®-Nominated film is a compelling portrait of five women's strength and resilience. See it in cinemas now. #WatchNow #FourDaughters #OscarNominated #PalaceCinemas #Cinemanova #HoytsAustralia
- 4. "Y Four Daughters' is captivating audiences nationwide. Join the journey and witness this award-winning documentary in cinemas. Your seat awaits. #CinemaExperience #FourDaughters #OscarNominated #PalaceCinemas #Cinemanova #HoytsAustralia
- 5. " Make 'Four Daughters' your must-see movie this week. Explore the nature of memory, rebellion, and the ties that bind mothers and daughters. Now screening. #MustSee #FourDaughters #OscarNominated #PalaceCinemas #Cinemanova #HoytsAustralia

- 6. " Ahead of International Women's Day, experience 'Four Daughters,' a film that stitches together life's rough and beautiful patches. Watch it in cinemas now. #InspiringCinema #FourDaughters #OscarNominated #PalaceCinemas #Cinemanova #HoytsAustralia
- 7. " Be moved by 'Four Daughters,' an Oscar®-Nominated film this International Women's Day. Witness the power of storytelling in cinemas. Secure your seats today. #BeMoved #FourDaughters #InternationalWomensDay #PalaceCinemas #Cinemanova #HoytsAustralia

Day 7: Thursday, 29th February (Out Today)

"Four Daughters' is now showing! Experience the Oscar®-nominated story on the big screen today. Your seat awaits: https://t.ly/4Daughters #NowPlaying #FourDaughters #Oscars2024 #PalaceCinemas #Cinemanova #HoytsAustralia

# Sample newsletter copy

A riveting exploration of rebellion, memory, and sisterhood, Academy Award® Nominee *Four Daughters* reconstructs the story of Olfa Hamrouni and her four daughters, unpacking a complex family history through intimate interviews and performance to examine how the Tunisian woman's two eldest daughters were radicalized. Casting professional actresses as the missing eldest daughters Ghofrane and Rahma, along with acclaimed Egyptian-Tunisian actress Hend Sabri as Olfa, director Kaouther Ben Hania restages pivotal moments in the family's life, interwoven with confessions and reflections from Olfa and younger daughters Eya and Tayssir that capture moments of joy, loss, violence, and heartache. *Four Daughters* is a compelling portrait of five women and a unique and ambitious work of nonfiction storytelling that questions the nature of memory, the weight of inherited trauma, and the ties that bind mother and daughter.

Four Daughters only in cinemas across Australian and New Zealand bit.ly/fourdaughtersfilm