

# STUDIO CHRYSAOR

YOUR PARTNER IN SCREEN CONTENT PRODUCTION



POWERED BY THE GOLD COAST'S CREATIVE SPIRIT

INVESTOR PRESENTATION



# OPPORTUNITY



GOLD COAST'S BOOMING FILM INDUSTRY; HOWEVER...



- **Limited Local Content with Global Reach:** Despite its stunning locations and skilled workforce, the Gold Coast struggles to produce its own globally recognised intellectual property.
- **Untapped Co-Production Potential:** Australia now has a 30% location offset and is underutilised, creating an incentive bonus to attract international productions.
- **Post-Production Exodus:** Lack of local post-production facilities forces productions to complete work elsewhere, draining economic benefits from the Gold Coast.
- **Skill Shortages:** The industry's growing demand for specialised crew is not being met, hindering its growth potential.
- **Complexities of Film Financing:** Independent filmmakers face challenges navigating the complexities of financing, production, and distribution.

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# SOLUTION



- **Robust Pipeline of Original IP:** Produce in-house stories with global appeal, putting the Gold Coast on the map for original content.
- **Co-Production Magnet:** Our bespoke, world-class facilities will attract international co-productions looking to capitalise on the location offset.
- **End-to-End Production Hub:** From the virtual stage to the post-production suite, we offer a complete solution for indie filmmakers, keeping productions local and saving time & money.
- **Nurturing Talent:** Partner with educational institutions and industry organisations to train and upskill local crew, creating a sustainable talent pipeline.
- **Streamlining Filmmaking:** Our integrated distribution arm (Chrysaor Gateway) and strategic partnerships simplify the complex financing, production, and distribution process.

BRINGING GOLDYWOOD TO REALITY

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# MARKET



- **Indie Filmmakers (31%):** Provides affordable access to world-class facilities and expertise.
- **Co-Productions (25%):** Attracts international productions with our state-of-the-art infrastructure and location offset advantage.
- **Global Streamers (19%):** Offers high-quality production services for original content.
- **Local Broadcasters (13%):** Caters to the growing demand for local content.
- **Educational (7%):** Fosters the next generation of filmmakers through training programs.

*"The City of Gold Coast is the only council in Australia that provides financial support for film and television productions through an incentive program."*

GOLD COAST MAYOR TOM TATE



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# UNIQUE VALUE



## FULL-SERVICE PRODUCTION HUB

Unlike current studios like Village Roadshow and Screen Queensland Studios, we offer end-to-end production services, from development and pre-production to post-production and distribution for **emerging** filmmakers.

Our embrace of **affordable** virtual production and cutting-edge technology gives us an edge over traditional studios.

## FOCUS ON ORIGINAL CONTENT

We prioritise original **storytelling** and co-productions, separating us from service-oriented studios like Pinnacle Studios.

We're deeply invested in nurturing **local** talent, a key differentiator from many larger studios that rely primarily on external crews.



# MARKETING



## Targeted Outreach:

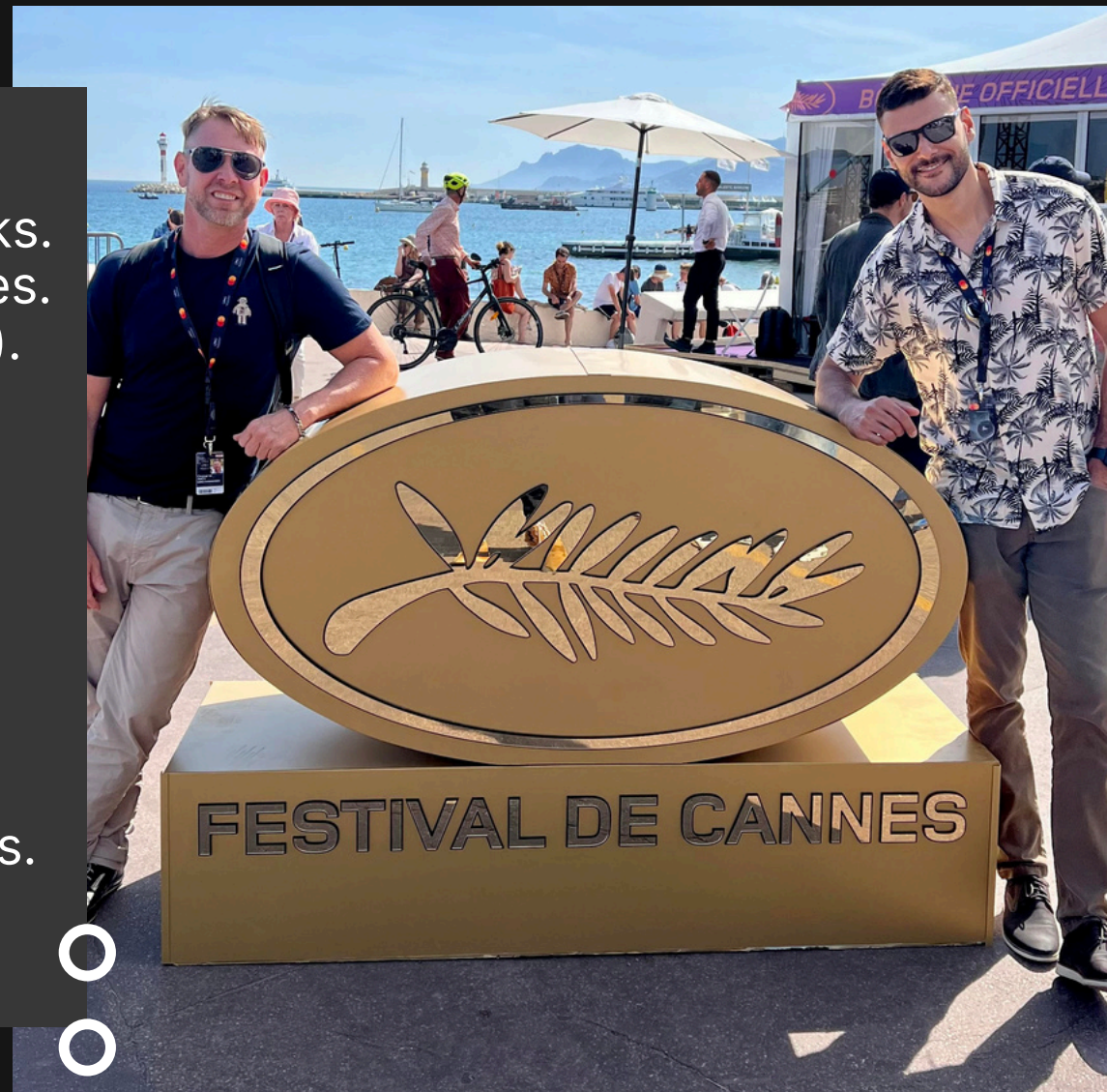
- Investor presentations with tailored pitch decks.
- Networking at industry events and conferences.
- Active online presence (website, social media).

## Strategic Positioning at Markets & Festivals:

- Focus on co-production markets (Content London, Medimed, Cannes).
- Targeted pitching to potential co-production partners in the UK & USA.

## Industry Partnerships:

- Engagement with sales agents and distributors.
- Collaboration with established production companies.



## Targeted Marketing Campaigns:

- Digital campaigns on relevant platforms.
- Strategic PR for media coverage.

## Leveraging Government Support:

- Screen Queensland and Screen Australia grants and incentives.
- Austrade Export Market Development Grant.
- City of Gold Coast Film Attraction Programme.
- Ausfilm with USA network

AMPLIFYING CHRYSAOR'S BRAND  
& ATTRACTING PRODUCTION

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# LOCATION

12/14 TECHNOLOGY DRIVE, ARUNDEL, GOLD COAST  
WITHIN 10 MINUTES DRIVE OF VILLAGE ROADSHOW &  
PINNACLE STUDIOS. 45 MINUTES DRIVE TO BRISBANE



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# SLATE



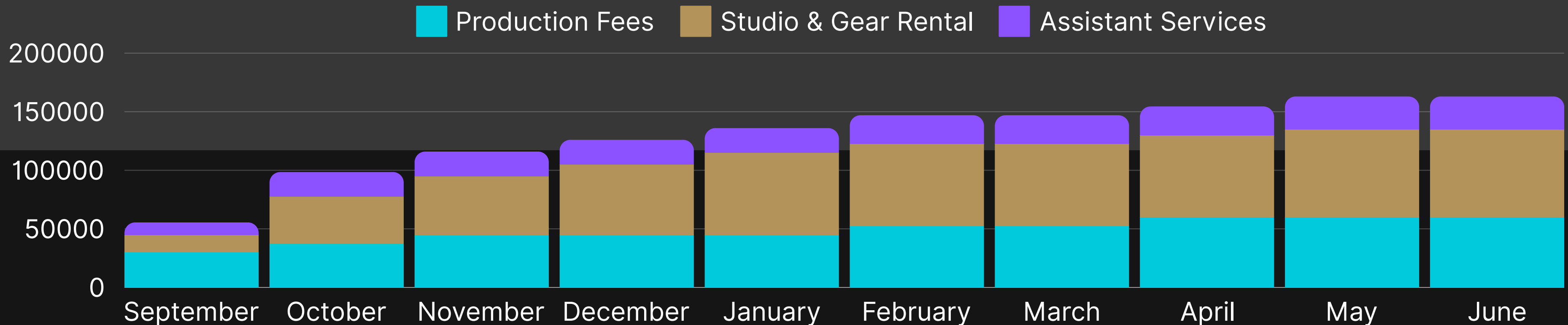


# REVENUE



Chrysaor earns production fees for development, post-production, crew services, and screen content creation.

The Studio rental, including hot desks, equipment & overheads contribution.



# TEAM



**Christopher Amos:**  
Founder & CEO, award-winning filmmaker with 20+ years of media experience.



**Jonny Morfoulis:**  
VFX producer, expertise in virtual production and visual effects.



**Sheila Lind:**  
Experienced production accountant with credits on major productions.



**Jordan Wilkinson:**  
Multimedia artist and producer with experience on high-profile projects.



**Renan Freitas:**  
Advertising Specialist, created marketing material, oversees brand management.



**Odilla O'Boyle:**  
Legal counsel specialising in film and entertainment law.



CHRYSAOR TEAM CHAMPIONS

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# MENTORS PARTNERS





**Screen Queensland:**  
Offers funding opportunities, industry support, and networking events.



**Screen Australia:**  
Industry resources through their Enterprise People initiative.



**Michael McMahon:**  
Provides mentorship on business development and leadership.



**Gold Coast Film Commission:**  
Mission to grow the expertise and capacity of local screen businesses.



**Chris Loveall:**  
Executive producer provides creative insights and storytelling expertise.

CHRYSAOR INDUSTRY  
SUPPORT ECOSYSTEM

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# INVESTMENT



## FUNDING GOAL \$800,000

**\$400,000**

**Screen Queensland Capital Grants Program\***  
Application submitted, pending match funding.

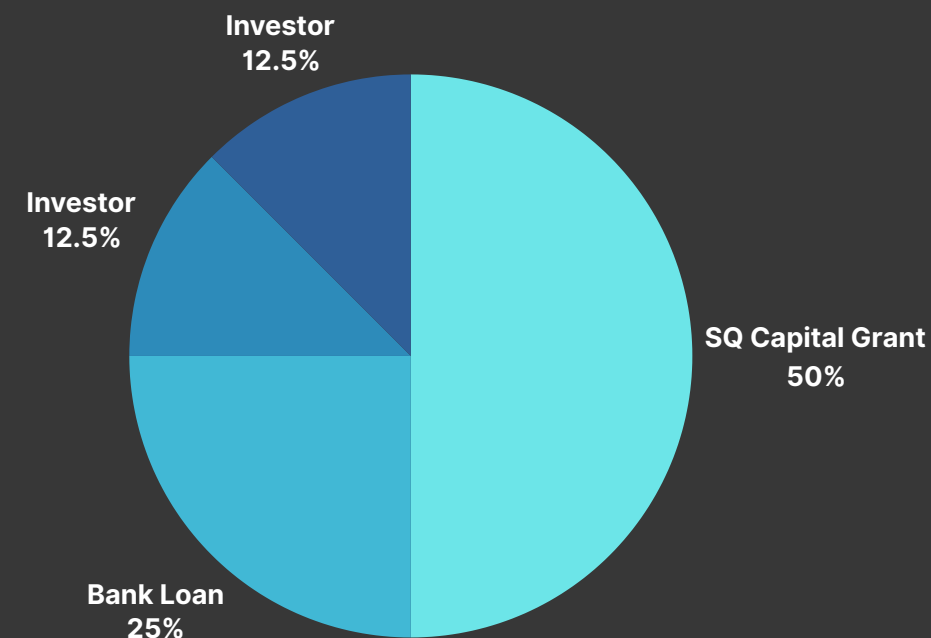
**\$200,000**

**Commonwealth Bank Business Loan**  
In the final stages of approval.

**\$200,000**

**Private Loans**

Repaid with interest over three years.



## USE OF FUNDS

- Virtual Production Equipment (50%)
- Post-Production Facility Build-Out (20%)
- Advanced Data Storage System (20%)
- Working Capital and Contingency (10%)

## PRIVATE LOAN TERMS

Loan Repayment: 3 Years  
Interest Rate: 15%

\* "Grants will support screen businesses in production and post-production to expand their operations, maintain or gain a competitive edge, create screen jobs, and manage increasing local demand."  
SCREEN QUEENSLAND



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# CONTACT

## CALL

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## SOCIAL MEDIA

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## WEBSITE

WWW.CHRYSAOR.COM.AU

## ADDRESS

GOLD COAST, QUEENSLAND  
AUSTRALIA

MAKE BELIEVE IT HERE

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# THANK YOU CHRYSAOR

PARTNER WITH CHRYSAOR STUDIOS AND BE  
PART OF THE GOLDYWOOD REVOLUTION.

JOIN US IN SHAPING THE FUTURE OF THE  
GOLD COAST SCREEN INDUSTRY



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