Social Impact Valuation Statement

This statement certifies the social impact of the Chrysaor Studios Industry Placement Program program delivered by Chrysaor, calculated using the Australian Social Value Bank. The values used in this Cost Benefit Analysis have been derived using the Wellbeing Valuation method from data gathered through the HILDA (Household, Income and Labour Dynamics in Australia) and Journeys Home surveys.

Program name: Chrysaor Studios Industry Placement Program

Description of program:

Chrysaor Studios Industry Placement Program is a forecast and partly delivered umbrella program providing hands-on industry placement opportunities at Chrysaor Studios, a Social Traders certified social enterprise and purpose-converted film studio at 492 Scottsdale Drive, Varsity Lakes (Gold Coast).

The program hosts emerging screen practitioners across three placement pathways:

1. City of Gold Coast Professional Placement Program
2. Southern Cross University FBLA Work-Integrated Learning Agreement (signed 2025)
3. Direct industry placements arranged via Chrysaor's professional networks

Program delivery (2025 to 2027):

Year 1 (delivered): two participants: the 2025 City of Gold Coast Professional Placement Program participant ($9,000 stipend, actual cost, funded by a City of Gold Coast placement grant) and a Southern Cross University work-integrated learning placement completed in July 2026.

Year 2 (forecast): a City of Gold Coast Professional Placement Program placement began in the July to September 2026 quarter and ended early, because studio build delays meant there was no in-house production for the participant to join. The unused placement funding of $6,000 is being returned to the City of Gold Coast, and this placement is not counted in the outcomes. A further 4 participants are forecast through university work-integrated learning placements, with offers under discussion with Bond University and QUT. None is confirmed at the date of this statement. Delivery is subject to funding.

Each placement includes:

- Supervised access to Chrysaor's 1,415m^2 facility under roof, including the Kevin Weldon AO Soundstage, the Animax Virtual Production Stage (592.2m^2 of combined stage floor) and production offices

- Industry mentorship from Chrysaor leadership and tenant partners (TLD Event Creation, Animax Studios)
- Real-world production exposure through commercial studio bookings
- Professional networking with the wider Gold Coast screen industry

Target participants include emerging screen practitioners from Bond University, QUT, Southern Cross University, Gold Coast TAFE programs, and the City of Gold Coast's professional development pipeline, with priority for First Nations, culturally and linguistically diverse, LGBTIQA+, regional, and early-career participants who typically lack access to professional studio environments.

Chrysaor Pty Ltd is a Social Traders certified social enterprise and is committed to reinvesting at least half of its profits in its social purpose.

The Year 1 cohort (2 participants) is delivered. Year 2 forecast figures (4 participants) bring the program total to 6 placement participants. Outcomes are conservatively forecast across two ASVB categories, without double-counting beneficiaries: participants moving into casual industry employment are counted only under the casual employment outcome, while the remaining participants are counted under work-related training and skill development. Forecast figures will be replaced with actual follow-up participant data via the calculator's duplicate function as placements are completed.

The program ran until 30 Jun 2027 and the total number of participants was 6. The following outcomes were achieved as a result of the program:

1. **Outcome name:** Obtained casual employment - equivalent part-time hours

   Outcome description: This outcome shows the social impact of a participant moving from unemployment to casual employment with equivalent part-time hours. This is defined as working fewer than 38 hours per week, and not being entitled to sick pay or annual leave.

   Assumptions:

   We assume that participants completing placements through the Chrysaor Studios Industry Placement Program will have developed sufficient real-world production experience, professional networks, and screen industry credentials to secure casual freelance employment in the Australian screen industry within 12 months of completing their placement.

   This analysis is a forecast based on outcomes observed for the two Year 1 placement participants and the program's intended pathway. We have conservatively assumed that 2 of the 6 placement participants will move into paid casual employment within the screen, production or related creative industries within 12 months following completion of the placement. Participants counted under this outcome are not also counted under "Work-related training and skill development," as the employment outcome already captures the wellbeing improvement associated with increased industry skills, confidence, experience, and professional connections.

   The Australian screen industry operates predominantly through casual and freelance engagement: project-based contracts on productions, day rate work, and short-term roles. We define "equivalent part-time hours" as cumulative casual work totalling 15 to 38 hours per week across multiple engagements, including production assistant roles, virtual production technician shifts, camera operating, editing assists, and related screen production positions.

Measurement methodology:

1. Pre-placement survey: participant employment status and casual work history at intake.
2. Post-placement survey: cumulative casual hours at placement completion and at 6-month follow-up.
3. Direct hire tracking via Chrysaor's tenant companies (TLD Event Creation, Animax Studios), broader Gold Coast production network, and partner university and council programs.

Future follow-up question for participants: "Since completing your placement, have you gained paid casual work in the screen, production or related creative industries that you believe was supported by the skills, experience or industry connections gained through the Chrysaor placement?"

Attribution: 50 per cent attribution rate. Industry placements meaningfully improve employability, but employment outcomes also depend on participant motivation, broader industry conditions, and the partner university or council career support services participants receive in parallel with their Chrysaor placement.

The forecast employment assumption will be replaced with actual follow-up data once placements are completed.

Benefits lasted: 12 months.

2. **Outcome name:** Work-related training and skill development

   Outcome description: This outcome shows the social impact of participants taking part in education or work-related training and acquiring new skills from this training.

   Assumptions:

   We assume that all participants completing placements through the Chrysaor Studios Industry Placement Program have undertaken substantial work-related training in industry-standard skills directly applicable to current Australian screen industry demand.

   The remaining 4 of the 6 placement participants (those not counted under "Casual employment") have been counted under this outcome. This is considered reasonable, as all placement participants are expected to gain practical, industry-specific skills, workplace experience, and professional exposure through participation in the placement program, even if they do not immediately move into paid industry employment. Participants counted under this outcome are distinct from those counted under "Casual employment" to avoid double-counting wellbeing improvements.

   Training delivery includes:

   1. Supervised on-site experience across Chrysaor's production facility (Kevin Weldon AO Soundstage, Animax Virtual Production Stage, production offices)
   2. Exposure to live commercial productions through Chrysaor's bookings pipeline
   3. Hands-on mentorship from Chrysaor leadership and tenant partners (TLD Event Creation, Animax Studios)
   4. Industry-standard workplace practices, including health and safety, scheduling, and production management
   5. Professional networking with Gold Coast screen industry practitioners

   Measurement methodology:

1. Placement hours logged per participant.
2. Skills assessment via supervised work completion during placement.
3. Final placement report and reference letter issued by Chrysaor.
4. Where applicable, formal academic credit is awarded by the partner university through its WIL framework.

Attribution: 100 per cent attribution rate. Training is delivered directly by Chrysaor Studios, the placement host, and the placement experience is non-substitutable through other means.

Benefits lasted: 12 months.

The number of people achieving the outcomes during or after the intervention are described in the table below:

		Number of beneficiaries who...	
Number of people		**Obtained casual employment - equivalent part-time hours**	**Work-related training and skill development**
Aged 16-25	**Living in a Capital City**	**0**	**0**
Aged 26-64	**Living in a Capital City**	**0**	**0**
Aged 65+	**Living in a Capital City**	**0**	**0**
Aged 16-25	**Living outside of a Capital City**	**1**	**3**
Aged 26-64	**Living outside of a Capital City**	**1**	**1**
Aged 65+	**Living outside of a Capital City**	**0**	**0**

Total number of participants: 6

The total cost of the program is $24,805. This has been adjusted to account for opportunity cost and optimism bias.

Assumptions:

The cost methodology applied is cash-only, reflecting direct funded investment. In-kind contributions are documented separately within these assumptions for transparency but are excluded from the formal cost calculation. This methodology is applied consistently across all Chrysaor ASVB programs.

This program cost reflects the direct cash investment by Chrysaor Pty Ltd to support participant placements over the program period (2025 to 2027), excluding in-kind contributions for consistent treatment across all Chrysaor Studios social impact programs.

Cash expenses ($19,140):

- Year 1 actual: $9,100 ($9,000 stipend for the 2025 placement, funded by a City of Gold Coast placement grant; $100 travel support for the Southern Cross University placement, paid by the founder).
- Year 2 forecast: $10,040 for forecast work-integrated learning placements through Bond University and QUT, none confirmed and subject to funding.

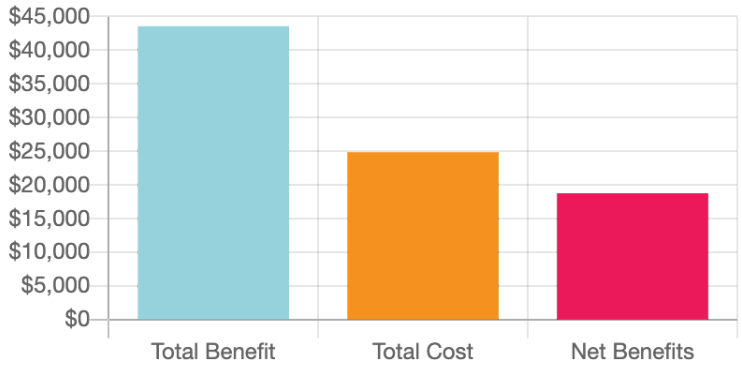
In-kind contributions (excluded from cost figure per Chrysaor's cash-only cost methodology, but documented for transparency):

1. Supervisor and mentor time from Chrysaor leadership across each placement
2. Studio facility access during placement duration
3. Use of Chrysaor's industry networks and introductions
4. Academic oversight provided by Southern Cross University under the FBLA WIL Agreement (signed 2025)
5. Program administration provided by the City of Gold Coast for City of Gold Coast Professional Placement Program participants

Key assumptions:

1. The cash cost methodology aligns with the cost approach used in the Chrysaor Futures program entry, excluding in-kind contributions to ensure consistent treatment across all Chrysaor Studios social impact program entries.
2. Facility fit-out and build costs are funded separately and are not counted in this program.
3. Year 1 cost figure is an actual cost.
4. Year 2 forecast figures will be replaced with actual participant data via the calculator's duplicate function as placements complete.

The key results of the program are presented below:



The net benefits of the program are $18,734. This represents a benefit cost ratio of 1.76. The net benefit per participant is $3,122.

By downloading this statement I, Christopher Amos, of Chrysaor, confirm that this Social Impact Valuation Statement is, to the best of my knowledge, a true and accurate record of the social impact of this program, and that the relevant rules of application have been followed.

The values used in these calculations, provided by the Australian Social Value Bank, are owned by Alliance Social Enterprises (www.asvb.com.au). They have been produced by Simetrica-Jacobs, using best practice methodology for policy evaluation. These values are used under licence # [B8BMX5] expiry date: [16-10-2026]